Practice Test 3

LISTENING

SECTION 1 Questions 1-12

Questions 1-4

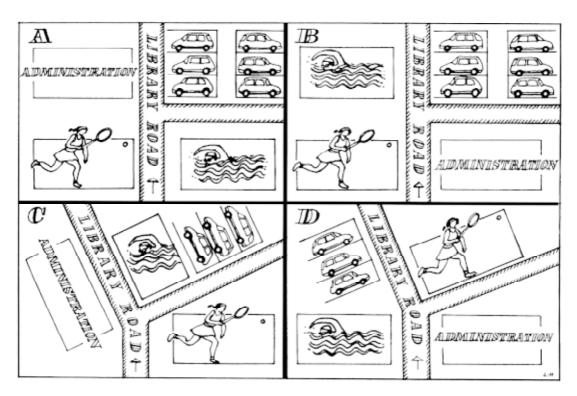
Circle the appropriate letter

Example

How does the woman travel every day?

- **A** by car
- **B** by bus
- C on foot
- **D** by train
- 1 What are the parking regulations on campus?
 - A undergraduate parking allowed
 - **B** postgraduate parking allowed
 - C staff parking only allowed
 - **D** no student parking allowed
- 2 The administration office is in
 - A Block B.
 - B Block D.
 - C Block E.
 - **D** Block G.
- **3** If you do not have a parking sticker, the following action will be taken:
 - A wheel clamp your car.
 - **B** fine only.
 - C tow away your car and fine.
 - **D** tow away your car only.

4 Which picture shows the correct location of the Administration office?



Questions 5-10

Complete the application form using NO MORE THAN THREE WORDS

Application for parking sticker
Name (5)
Address (6) Flat 13
Suburb (7)
Faculty (8)
Registration number (9)
Make of car (10)

Questions 11-12

11 Cashier's office opens at	A	12.15	В	2.00	C	2.15	D 4.30
12 Where must the sticker be	disp	laved?					

SECTION 2 Questions 13-23

Complete the notes below using **NO MORE THAN THREE WORDS** for each answer.

Date the museum was opened	(13)
The museum consists of a building and	(14)
Handicapped toilet door shows	Example: <i>a weelchair</i>
The Education Centre is signposted by	(15)
If you lose your friends, meet at the	(16)
Warning about The Vampire	(17)
How often are the tours of <i>The Vampire?</i>	(18)
Person featured in today's video	(19)
The Leisure Gallery shows how Australian culture is influenced by	(20)
The Picture Gallery contains pictures by	(21)
Cost of family membership of the museum	(22)
"Passengers and the Sea" includes a collection of	(23)

SECTION 3 Questions 24-32

Questions 24-27

Click the correct answer

- 24 Mark is going to talk briefly about
 - A marketing new products.
 - B pricing strategies.
 - C managing large companies.
 - D setting sales targets.
- 25 According to Susan, air fares are lowest when they
 - A include weekend travel.
 - B are booked well in advance.
 - C are non-refundable.
 - D are for business travel only.
- 26 Mark thinks revenue management is
 - A interesting.
 - B complicated.
 - C time-consuming.
 - D reasonable.
- 27 The airline companies want to
 - A increase profits.
 - B benefit the passenger.
 - C sell cheap seats.
 - D improve the service.

Questions 28-32

Complete the notes using NO MORE THAN THREE WORDS for each answer

Two reasons for the new approac	h to pricing are:
(28)	and
(29)	
In future people will be able to be	ook airline tickets (30)
Also being marketed m this way	are (31) and
(32)	•••••••••••••

Practice Test 3

SECTION 4 Questions 33-42

Questions 33-37

Complete the table Write NO MORE THAN THREE WORDS for each answer

SPACE MANAGEMENT				
RESEARCH METHOD	INFORMATION PROVIDED			
Questionnaires	what customers think about (33)			
(34)	how customers move around supermarket aisles			
Eye movement (35)	the most eye-catching areas of the shop			
Computer programs e.g. (36)	the best (37) for an article in the shop			

Questions 38-42

Label the cliagiam Wiite NO MORE THAN THREE WORDS for each anmer

A SUPERMARKET AISLE

ENTRANCE First shelves -customers usually (38)these.		EXIT Checkout - often used to sell (42)
←	AISLE Products placed here sell well particularly if they are placed (39)	
—	These areas are known as (40)	
Gondola end -prime position: used to launch launch new products		Gondola end — often find (41) displayed here.